

**Learn to Easily Create Professional Websites  
Without Any Coding,  
Even if you are a Complete Beginner  
in Less than 30 days**



**The Ultimate Training System in Tamil to Master  
the Art of Web Designing in Quick time with our  
Step by Step , Structured and Simplified Training**

# WordPress Website Blueprint



## Introduction & Goal Clarity

**Planning your Website Content**

**The Self Discovery Process to Create a Dream Website**

**Important Factors to Create WordPress Website**

**Domain & Hosting – Purchase and Integration**

## Setting WordPress Environment

**Installing WordPress**

**Installing SSL Certificate**

**Installing Astra Theme**

## WordPress Elements & Dictionary

**Web Page Elements & Options**

**Adding Text , Images and Image Box**

**Adding Button , Links & Forms**

**Adding Videos & icons**



# WordPress Website Blueprint



## **Pages & Menus, Header & Footer**

**Choosing Templates**

**Creating Pages , Responsive Design ,**

**Customizing pages**

**Creating Menus , Sub menus & Types of Menus**

**Customizing Header**

**Customizing Footer**

**Widgets**

## **Contact us page**

**Installing & Creating forms ,**

**Publishing forms**

**Integrations**

## **Blog Page**

**Blog Post & Categories**

**Tags & Customizing pages and side bar**



# Bonus Course : SEO & Keyword Research



## Introduction & Types of SEO

SEO Basics & Google Ranking Factor

On Page SEO

Off Page SEO

Technical SEO

## Keywords

Long Tail Keywords

Seed Keywords

LSI Keywords

Keyword Research Tools

## SEO Plug-in Setup

Installing SEO Plugins

GA Setting

How to use Rank Math to Improve SEO Score



# Bonus Course : Mandatory Plugins



## Introduction

What is Plug-in

How to Choose a correct plug-in for your website

## Security Plugins

How to Keep our WP Environment Safe & Secure

## How to Increase Website Speed

Installing Cache Plugin

What is a CDN

Image Optimization

Measuring Page Speed

## Login Functionality

Login Plugin Installation & Setup

Menu Settings

Restricting pages, posts based on Login



## Testimonials

### Really Worth of Every Penny



Very informative and useful

Anyone with zero tech knowledge can learn web development from scratch in this course. Though I already had a blogging website Lavanya Mam's guidance helped me lot to get more Visits. Really worth of every penny.

Thanks,  
Surendar



Shiju Barnabas

 1 review  IN

### My 1 Year Waiting Come to an End in 30 Minutes




I want to thank you Lavanya mam for her...

I want to thank you Lavanya mam for her excellent effort in this Tamil wordpress web designing course. Actually I have been studying for WordPress for the past one year.I purchased wordpress courses from others.but it did not help me to solve my issues.I have been trying to understand about membership plugin for my own company use.I reached out Lavanya mam for help.My one year waiting come to an end in halh an hour.Very nice way of teaching.I suggest Techieglide to all those who planning to study wordpress course in Tamil.

# Testimonials



SS SWE

1 review  IN



## Excellent WordPress course to be pursued.

Lavanya ma'am really teaches very well and patiently too. She teaches everything step by step. Clarifies all our doubts instantly. All age groups of people are attending it. Really worth joining this course. Thanks a lot ma'am. Most importantly she teaches in tamil which is very much understandable by all.



Sakthi

1 review  GB



## Great course

Great course! Very well structured, thorough and good pacing worpress development course. Perfect place to start as a beginner. Lavanya madam is a great instructor and she makes the course easier to follow and understand with her trainings.



# Testimonials



ramya parthiban

1 review  IN



## My experience in Techie Glide is great

My experience in Techie Glide is great. I have learned and still learning many new and informative data from lavanya mam.. They are conducting webathon every week where I have learned a lot about how to create a business sites from scratch. So my friendly advice is if you guys are searching for WordPress website design course pls go for it without any 2nd thought.. Thank you mam for sharing your knowledge with us. Keep rocking.



Sundar Pandian

1 review  IN



## I truly appreciate the emphasis placed...

I truly appreciate the emphasis placed on doubt-clearing throughout the course, as it created an environment where I felt encouraged to ask questions and seek clarification. The interactive exercises and real-world examples allow me to immediately apply what I have learned. I highly recommend this course to others looking to enhance their skills in web design.



## Testimonials

### Step by Step Guidance & Clearing all Doubts



Kani Mozhi

 1 review  IN



#### Good place to learn website designing

Good place to learn website designing. Step by step guidance and clearing all the doubts patiently is much appreciated. Thank you Lavanya mam. I truly recommend this course 100%.

### Beauty is that it is in Tamil



ANAND A

 1 review  IN



#### Websites program

The faculty, Lavanya Madam's rich knowledge and expertise in websites is evident in the course... People looking for a career in freelancing or E-commerce or wordpress in general can take this course and the beauty is that it is in Tamil...

## Testimonials

### More Helpful for my Small Business



**Menaka R**

1 review

IN



**Im menaka and im science student... enoda...**

Im menaka and im science student... enoda small business ku nane oru e-commerce website build pananumnu nenachen.. so techieglide enaku tamil la super ah soli kuduthanga.. it is more helpful to me to learn web design and development...

### Good Approach Towards Teaching Complex Topics in Easier Way



**Suresh Murugan**

1 review

IN



**Good Approach in teaching web technologies**

Taught us the web technologies in a simpler and more understandable way. Having very good approach towards teaching complex topics in easier way...

Worth

## Testimonials

### Great Experience! Great Teacher!



Vidya Ramachandhiramani

[1 review](#) [IN](#)



Simple instructions . Great teacher

It as a great experience to understand how websites can be created and what goes behind. Lavanya mam is quite patient and answers every question in depth. Great teacher . I appreciate her thought to share this knowledge with everyone. Worth the money you invest.

### Valuable Course and Good Platform to Learn



Balasubramani

[1 review](#) [IN](#)



**lavanya mam way of teaching is really...**

lavanya mam way of teaching is really understandable to everyone so don't hesitate to join this course. nobody provide the valuable course like Techieglide team in affordable price. it's really good platform to learn beginners and Advanced.

## Testimonials

### Excellent Instructor & Positive Experience



Chandru Raja

 1 review  IN



"I just wanted to let you know that the...

"I just wanted to let you know that the service provided, from registration to training was a very positive experience for me. I intend on taking more classes in the future and referring any new hires as well as friends/family members to take courses at TECHIEGLIDE.

Thank you for your excellent service and for staffing your company with an excellent Instructor. "

### Great Opportunity for New Website Learners



Abhay Charan Dhas

 1 review  IN



 Invited

Very nice course

Very nice course. Great opportunity for new website learners.

## Testimonials



Amudha

Mam, your way of teaching motivates me a lot. Setting my goal to make my journey in website creation is the key factor to move forward & achieve my life's destiny.

When I become expert in finishing this course, I'll be proud, grateful & thankful that i ended up in right place.

God bless you mam.



Balasubramani

it's really easy to understand your dictionary and I learned each and every option thank you so much for making this course Tamil community mam. definitely, I will be a master in WordPress.



SHIJU

கடந்த ஒரு வருடமாக எனக்கு இருந்த சந்தேகங்களை 10 நிமிடத்தில் தீர்த்து விட்டீர்கள். இவ்வளவு தெளிவாக மற்றும் பொறுமையாக விளக்க உங்களுக்கு மட்டும் தான் முடியும். நன்றி சொல்ல வார்த்தைகளை இல்லை.